



**Gerber Life COLLEGE PLAN**  
A safe, guaranteed way to save for college

Get Started



Owner & Neighbor

Dr. Robert B. Pamplin, Jr.



**Pamplin Media Group**  
Your best source for local news

# THE BEE

Monday, September 10, 2012



PORTLAND TRIBUNE | NEWS FEATURES CLASSIFIEDS CONTACT US

Featured Stories [Lego Physics demonstrated at Southeast street festival - Thursday, September 06, 2012](#)

**VISIT OUR NEW SITE!** [CLICK HERE](#)  
**Hillsboro Tribune**

**Daily News Where you Live**

- |                              |                             |                              |
|------------------------------|-----------------------------|------------------------------|
| <a href="#">Beaverton</a>    | <a href="#">Lake Oswego</a> | <a href="#">Columbia Co.</a> |
| <a href="#">Clackamas</a>    | <a href="#">Milwaukie</a>   | <a href="#">Sherwood</a>     |
| <a href="#">Estacada</a>     | <a href="#">Oregon City</a> | <a href="#">Tigard</a>       |
| <a href="#">Forest Grove</a> | <a href="#">Portland</a>    | <a href="#">Tualatin</a>     |
| <a href="#">Gresham area</a> | <a href="#">Portland SE</a> | <a href="#">West Linn</a>    |
| <a href="#">King City</a>    | <a href="#">Portland SW</a> |                              |
| <a href="#">Hillsboro</a>    | <a href="#">Sandy</a>       |                              |

## Restaurant next to Moreland Theater reopens with new name and "family brewpub" focus

Published on Wednesday, September 05, 2012 | Written by [Peter Korchnak](#) | |



KPAM.COM  
**AM860**  
THE VOICE OF PORTLAND

OREGON SCHOOL ACT ASSOCIATION  
OSAA  
SINCE 1919  
**Prep Football**  
SCOREBOARD



by: PETER KORCHNAK - Laurelwood Public House signals its imminent arrival just south of the Moreland Theater entrance.

**Subscribe** or Renew **TODAY!**

COMMUNITY NEWSPAPERS [CLICK HERE](#)

Search

Stories dated prior to 2010 will be available soon in our archival search function.

OregonHealthyLife.com

**LOSE WEIGHT**

CLICK HERE!

CALORIE COUNTING MADE EASY!

News

■ Suspected Brentwood-Darlington shooter nabbed; now cops seek the

Beer lovers will see a new addition to the Sellwood-Westmoreland neighborhood after Labor Day, when Laurelwood Brewing Company opens its fifth location next to the Moreland Theater on S.E. Milwaukie Avenue at S.E. Bybee Boulevard.

According to Mike De Kalb, who co-owns the company with his wife Cathy, the Laurelwood Public House will open by the second week of September. The new pub will seat more than 100 people, is family-friendly, and will serve the company's own beer from its brewery on N.E. Sandy Boulevard.

According to PDX Eater, the Westmoreland opening "marks a revival of sorts" for the company, following the closing of its once-hopping N.W. 23rd Avenue and Hollywood neighborhood locations.

De Kalb says he has been trying to get Laurelwood's brand of a local, hometown-feel restaurant into the Sellwood-Westmoreland neighborhood for more than five years. "This is the right spot and the timing is right," De Kalb said, inviting BEE readers to look for banners announcing the grand opening.

Oregon State University economics professor, writer at the "Beeronomics" blog, and neighborhood resident, Patrick Emerson welcomes the Laurelwood's arrival. "I like places that serve their own beer," Emerson says, "because you get to develop a relationship with beer that is an expression of the brewers and their personalities, as well as enjoy an endless supply of special brews that make each trip a new experience."



20 MINUTES after you quit smoking, your blood pressure decreases.

You can quit smoking. Online help is available.

**GET STARTED TODAY.**

CALL: 1.800.QUIT.NOW



victim!

- "Night Out" unites Westmoreland neighbors against crime
- 3 brushfires in 3 weeks, east of Oaks Park
- Hollywood loves our hardware stores
- Union Pacific temporarily tears up rails to benefit salmon



## ■ Features

- "Joinery" anniversary aftermath: Staff scrap contest
- Sellwood-Westmoreland "Passport" invites residents to "shop local"
- Family fun a tradition at Sellwood's annual "Sundae in the Park"
- "Lego Physics" demonstrated at Southeast street festival
- Woodstock nonprofit turns run-down apartments into affordable housing

special events that make each trip a new experience.

Westmoreland is becoming a hotbed of brewpubs. No fewer than six establishments, including the popular Oaks Bottom Public House, and possibly haunted Kay's Bar, serve microbrews within less than five blocks. Neither De Kalb nor Emerson seem concerned about there being an overabundance of watering holes in the proximity, however.

Emerson says, "The Laurelwood pub will help the business district, and will provide a bit of a counterweight to an area that is a little bar-heavy, and has a dearth of family-friendly places to eat, in a neighborhood that is overrun with kiddos."

It is precisely that sentiment that De Kalb is counting on. The company's statistics suggest that, historically, two thirds of its customers are families with children. "Other places may welcome families, but we'll have a dedicated kids' area," De Kalb reveals. "And we train our staff specifically to work with families and children."

In addition, Emerson says he believes in what he calls 'coopetition' among pubs, saying that, "More pubs will help make the neighborhood known as a place to come for good beer, and in that sense it will help drive demand for all pubs."

Jason Webb, owner and brewmaster of beer-geek friendly Portland U-Brew & Pub, agrees. "Laurelwood will bring more people to the neighborhood," he says. "They'll drive by and see what else is around here."

Laurelwood is opening in a location in which no less than two restaurants â€“ Moreland House, and Springwater Grill â€“ went out of business in the past couple of years. But, Emerson says with confidence, "Laurelwood will be a big hit, even in a space that seems to be challenged."



Warning: <http://portlandtribune.com/sb/75-features/114642-restaurant-next-to-moreland> unreachable.

 Facebook social plugin

## WANT TO SAY MORE?

Don't have a Facebook account? Send a Letter to the Editor. [CLICK HERE!](#)

OregonHealthyLife.com  
**LOSE WEIGHT**  
CLICK HERE!  
CALORIE COUNTING MADE EASY!

Don't have a Facebook account? Send a letter to the Editor? [CLICK HERE!](#)

**Ancestry.com Family Tree**  
Free family tree. Discover more with 10+ billion records. Try today.  
[www.ancestry.com](http://www.ancestry.com)

**PUBLIC NOTICES** [CLICK HERE](#)  
Stay informed about actions by your local government.

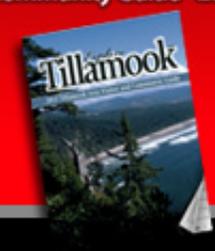
 **HOST YOUR WEBSITE USING GREEN ENERGY**  
USE PROMO CODE **"TRIB50"**  
TO GET A 50% DISCOUNT!

■ **Pamplin Media Group Special Publications**

Remodel  
Portland Magazine  
  
[Click Here to Read](#)

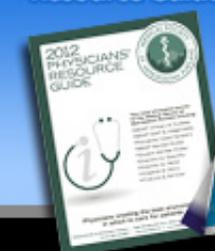
Entree - Dining Guide  
2012 Edition  
  
[Click Here to Read](#)

Healthy Life  
Community Health Guide  
  
[Click Here to Read](#)

Tillamook area Visitor and  
Community Guide - 2012  
  
[Click Here to Read](#)

Street of Dreams  
Magazine -2012  
  
[Click Here to Read](#)

Oregon Events  
Calendar 2012  
  
[Click Here to Read](#)

2012 Physicians'  
Resource Guide  
  
[Click Here to Read](#)

**Bastyr University Discover the natural health sciences!**

New down and fleece north face jackets. The largest selection of **North Face Jackets** available online. Free shipping on orders over \$40.00

See the latest styles of ski jackets and backpacks from **The North Face**.

Copyright 2012 Pamplin Media Group, 6605 S.E. Lake Road, Portland, OR 97222 • 503-226-6397  
[Pamplin Media Group Privacy Policy](#)

Designed by [Pamplin Media Group](#).